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1234 Main Street
Anywhere, USA 00000

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By now, you've heard about the Marlboro Adventure Team and all the rugged gear you can get by saving Adventure Team Miles. You may also be aware of all the new items in the More Gear Catalog. There are 121 It's just the kind of stuff you'll need for your summer adventures.

If you're not already saving, here's a way to get started today. Just attach the special 5-pack UPC to the gold box on the enclosed card and you'll be 25 miles closer to the gear you want.

In the meantime, Come to where the flavor is. Relax and enjoy the 5 packs of Marlboro we've enclosed with our compliments. And once you do, we figure we'll be seeing you in Marlboro Country.

ADVENTURE TEAM
Marlboro

P0003967

Source: https://www.industrydocuments.ucsf.edu/docs/sgmp0003